

Industry News

Rancilio reinforces its leadership position

Giorgio Rancilio, president of Rancilio S.p.A., is pleased to announce that the company has taken a 25% share in Egro Coffee Systems, Inc. through a respective increase of Egro Coffee Systems' share capital.

Rancilio believes that the success of an enterprise

ChocoPod and coffee: two beans, one better experience

Coffee and chocolate share many similarities. They are both derived from the beans of a tropical rainforest plant, are a popular daily indulgence for many, and have ancient origins. No wonder pairing the two is a natural fit.

"Until the ChocoPod, there has been a void in the marketplace for delicious gourmet chocolate to enjoy with the taste of coffee," says Michael Antonorsi, ChocoPod chocolatier. "ChocoPod is a new category of coffee complements specifically designed to spice up the gourmet coffee experience."

ChocoPod is made with a premium 60% cacao Venezuelan chocolate blend, fresh, natural ingredients and carefully selected spices that together offer a wonderful coupling with any morning or afternoon cup of coffee.

"Eek, too sweet."

Pairing chocolate with coffee can have pitfalls. To avoid the common phrase, "Eek, too sweet," Chocolatier Michael Antonorsi recommends the following for the bittersweet duo to work:

- Chocolates with rich, spicy ingredients like the ChocoPod Spicy Maya work well with a bold full

is founded on its capacity to create and develop lasting relationships. This view is expressed in Giorgio Rancilio's announcement of the agreement between Rancilio and Egro: "We can now serve our world-wide customers with a superior offer, which combines Italian excellence in semiautomatic coffee machines with Swiss expertise in fully automatic machines... Together we become one of the strongest global players in the professional espresso coffee machines market."

Rancilio is focused on building the future by generating profitable and sustainable results for its business partners. Leaders in the industry, Rancilio and Egro are reaching new goals as the companies generate combined revenue of nearly 53 million dollars.

Hans Gattlen, Egro Coffee Systems CEO, said of the agreement: "This unique venture goes perfectly in line with Egro Coffee Systems' premium positioning and comprehensive solutions strategy as Rancilio represents a leading premium brand in the field of semiautomatic coffee machines".

Rancilio S.p.A. has a long tradition in the production of professional espresso machines. Roberto Rancilio founded the company in Parabiago, Italy in 1927. In recent years, the company has completely renewed its product line, doubled its production and reinforced its investments in research and development. With locations across the globe, Rancilio today boasts 120 employees, a 70% export quota and more than 350 dealers worldwide.

Egro is one of the leading Swiss companies in the production of super-automatic coffee machines. Like Rancilio, Egro has deep roots which dates back to 1934, when the first Egro coffee machine was launched.



Giorgio Rancilio, president, Rancilio S.p.A., left, and Hans Gattlen, CEO, Egro Coffee Systems, Inc.

Since then, the company has developed and patented numerous products. Today Egro Coffee Systems, Inc. comprises 90 employees, a 70% export quota, an international distributor network and a wide range of products to satisfy the many needs of the fully automatic market.

For more information, please visit the Rancilio web site at www.rancilio.com.